

# DEVELOPMENT CORPORATION



## Lafayette-West Lafayette Development Corporation

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*A focused business assistance organization that includes*  
*Business and Industry Council*  
*Capital Resources Council*  
*Chamber of Commerce Council*  
*Downtown Development Council*  
*Workforce Development Council*

### FOR IMMEDIATE RELEASE

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### **Lafayette-West Lafayette area ranked No. 2 in jobs available per population**

Lafayette-West Lafayette, Ind. – August 30, 2007 – The Lafayette-West Lafayette area was recently named No. 2 in the nation for number of jobs available in relation to the overall population. The ranking of designated market areas (DMA) was by CareerBuilder.com, a company that tracks jobs nationwide and provides Internet recruiting services.

The high-profile recognition was announced Thursday (August 30) at a news conference at the Tippecanoe County Office Building.

“Our work to help keep our existing employers and attract new employers is paying off,” said Lafayette Mayor Tony Roswarski. “And that means that our residents have a range and variety of jobs to choose from.”

“CareerBuilder.com was wise to notice what this community has,” West Lafayette Mayor Jan Mills said. “While it’s something we already know, that outside recognition and attention helps fire up that economic engine even more, strengthening our community.”

Tippecanoe County Commissioner K.D. Benson cited the value of the jobs. “Employment, good employment, is central to so much—livelihood, challenges and rewards, and self-esteem. To see that our community is recognized as one that offers our residents viable choices and opportunities is gratifying.”

(more)

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Jeanette George, a senior clinical research associate at Endocyte Inc., a life science company in the Purdue Research Park, said the job she accepted was one of those that put the Lafayette area on the CareerBuilder.com No. 2 spot. She moved to West Lafayette in April from San Francisco.

“I was looking for an opportunity with a small-sized company in the pharmaceutical/biotech industry. I knew that would give me an opportunity to be exposed to more aspects of the process of bringing drugs to market,” she said. “As I had hoped, in the last four months I have been able to learn about and impact many areas of the process that I had not been able to be involved with working for larger-sized companies.”

Brad Rhorer, group leader, associate relations/employment group at Subaru of Indiana Inc., noted SIA’s role in the ranking. “Yes, we’ve been doing some hiring,” he said. “We have recently accepted more than 22,000 applications for about 1,100 positions. People see SIA as their last job, the company they will retire from. They want a career, a place to grow.”

Those receiving job offers were often “speechless, ecstatic,” he said.

Lafayette was second to the Jackson, Tennessee, DMA in the CareerBuilder.com Top 20 ranking and the only Indiana community to be named.

“Achievements such as this don’t happen by accident,” said Cinda Kelley, executive director of the Lafayette-West Lafayette Development Corp.’s business and industry council.

“They occur because our community works together and pulls together to make employment opportunities a priority, to make this a community where businesses know they can thrive,” she said. “They also occur because our community focuses on creating a quality of life that makes this the place of choice. From education to housing to the arts and recreation, Tippecanoe County offers a fine package.”

Founded in 2006 and headquartered in the Swezey Commerce Center, 337 Columbia St., Lafayette, the Lafayette-West Lafayette Development Corp.’s mission is to advance economic and community prosperity for a superior quality of life.

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